

Canon sign on as Title Sponsor of the Canon SA Disabled Golf Open 2017

The South African Disabled Golf Association are honored to announce that Canon have become the title sponsors of the Canon South African Disabled Golf Open which will take place from the 15th to the 17th May in Cape Town at King David Mowbray Golf Club along with secondary sponsors Mercedes Benz and Ram Hand to Hand Couriers. The City of Cape Town have come on board as the host sponsor.

Canon's relationship with SADGA started in 2001 when they assisted with a small prize for a golf tournament. Since then the relationship has grown with Canon sponsoring the South African fundraisers , the First Swing Program (FSP) and the Nedbank SA Disabled Golf Open as a secondary sponsor. Nedbank was the title sponsor for the previous 12 years.

In the many years that Canon has supported the SADGA, they have also supplied all the schools that participate in the FSP with state of the art fax/scan colour printers. Not only did they supply the printers but a constant stream of consumables for the printers are delivered regularly. Every coach on the First Swing Program has also received a camera and a video camera to use in the FSP sessions.

In 2016 Canon sponsored the Inter schools in Gauteng and Cape Town, giving children from 10 schools the opportunity to compete with each other on a modified golf environment. Most of these children had never competed in a team event and the camaraderie and team spirits was amazing.

In December at Langebaan Country Estate, the deaf children not only competed with each other, but they were being trained to qualify to take part in the Canon SA Disabled Golf Open as part of the Go for Gold program.

Canon's passion for the program goes further than the financial sponsorship, they give of their time and effort and volunteer at all the events to assist with the hands on running of the events.

Hosted annually, the championship incorporates the world's top golfers with disabilities. This year in the 19th Open, there will be over 30% of the field having single figure handicaps and 70% with handicaps of 18 and lower. Following the Canon SA

Disabled Golf Open will be the World Cup of Disabled Golf which has been funded by the National Lottery Commission.

SADGA brand ambassador Reinard Schuhknecht said "The Canon South African Disabled Golf Open continues to grow in both size and stature and is today a notable event on the international disabled golfing calendar. Certainly, organising and hosting a tournament of this calibre requires an incredible commitment of both time and resources. We are thrilled to welcome Canon SA as our trusted partner in bringing the tournament to fruition for the 19th consecutive year in 2017. We would like to thank the National Lotteries Commission for their funding of the World Cup of Disabled Golf"

The SADGA are also proud to announce that the mother city, City of Cape Town will be the host city for this year's tournament. This is a wonderful contribution from the City of Cape Town in their commitment to building a caring and inclusive city.

Mercedes Benz continue to sponsor the Canon SA Disabled Golf Open with vehicles and financial help, Ram Hand to Hand couriers have been sponsors of the SADGA since 2007 and it is easy to see why they are the leaders in the courier business. Throughout the year RAM ensures that the First Swing Program equipment and kit arrives safely and timeously at their schools. We thank all our supplier and other sponsors for their contribution.

Make sure you follow the CANON SA Disabled Golf Open and World Cup of Disabled Golf on our website www.sadga.co.za, facebook and twitter

Lily Reich

Tournament Director

lily@sadga.co.za

Cell : 082 8889888

Fax: 086 6046888

Office: 021 6852955

www.sadga.co.za